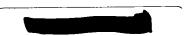




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U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

September 16, 2003

Cheryl S. Goodman Interlocutory Attorney Trademark Trial and Appeal Board 2900 Crystal Drive Arlington, VA 22202 Box TTAB

Re: Proceeding No. 92032853/CONCHITAS Trademark Dispute

Dear Ms. Goodman,

This is written notice that I have hired the law firm of Chaves, Gonzales & Hoblit, LLP to represent the Defendant in the above-captioned opposition proceeding. Please direct all written, oral and electronic communication to:

Mr. Carlos Uresti Chaves, Gonzales & Hoblit, LLP 700 N. St. Mary's St. Suite 1800 San Antonio, Texas 78205 Business: (210) 224-9991

Business Fax: (210) 226-1544

E-mail Address: curesti@cghlaw.com

If you have any questions, please do not hesitate to call me at (956) 440-8630.

Very truly yours,

President & CEO